

collincboyer@gmail.com
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PRODUCT DESIGNER // VTS

Mar 2019 - Present

Research, strategized, and designed the user experience and UI for the tenant management platform and data management tooling requiring heavy cross-functional work on a wide variety of projects ranging from design system library to new features and usability audits.

UX RESEARCHER, PRODUCT DESIGNER // AIG

Oct 2017 - Mar 2019

Led all aspects of researching and testing for multifaceted employee-facing intranet environments and financial/investment tools. Owned and shipped consumer-facing mobile app for submitting claims while abroad by transforming research findings into intuitive designs.

PRODUCT DESIGN // ESPECIALY PUGLIA

Oct 2017 - Dec 2018

Conducted research through user interviews, competitive analysis and comparative audits in order to craft wires and UI designs for multiple pages of the business's new website. Additionally, I developed most of the CSS styling for all new elements.

PRODUCT DESIGN CONSULTANT // WIREWAX

Jul 2017 - Oct 2017

Conducted extensive research and usability testing to design solutions to improve conversions and promote use of the browser-based studio tool.

0.2 EDUCATION

UNIVERSITY OF ARIZONA // NEUROSCIENCE AND COG. SCI

Focus in Neurogenetics, Learning and Memory // Graduated 2014

0.3 SKILLS

UX/UI Design	Product Design	HTML/CSS	Audio Production
Prototyping	Study Design		Audio Editing
Invision	Framer		

0.4 TOOLS

Sketch	Zeplin	UserZoom	Google Analytics
Principle	Adobe Suite	Tableau	
Invision	Framer	Mixpanel	